



Governor's Institute
on Substance Abuse

North Carolina Department of Justice High School Prescription Drug Abuse Public Service Announcement Competition Application

(Please Print Clearly)

Name of Student _____

Email Address _____ Phone _____

School Name _____ Grade _____

School Address _____

City _____ State NC Zip _____ School Phone _____

Student Advisor (if applicable) _____

Title of PSA _____

How to Enter

Entrants should upload their video to YouTube and send an email to stoprxabuse@ncdoj.gov including the video link and the name and high school of the director/producer. Please do not send video files via email. Mail completed application forms and transcripts to the address listed on the application. **All email submissions must be received and all applications must be postmarked by April 26, 2013.** Videos will not be considered if they do not meet the requirements or are entered after the submission date.

Eligibility

1. Entrants must be enrolled in grades 9 through 12 in North Carolina.
2. Immediate family members of N.C. Department of Justice employees are ineligible.
3. No more than one producer/director per submission.
4. Any false information provided within the context of the contest by any participant concerning identity, mailing address, telephone number, e-mail address, ownership of

right or noncompliance with these rules, or the like, may result in the immediate disqualification of the participant from the contest.

5. Contest sponsors reserve the right to disqualify any entry that it believes in its sole and unfettered discretion infringes upon or violates the rights of any third party, otherwise does not comply with these rules, or violates U.S. or applicable state or local law.

Rules and Regulations

1. PSA video should follow the theme: Stop Prescription Drug Abuse.
2. PSA video should be no more than 30 seconds.
3. PSA video must contain at least one statistic about the harms of teen prescription drug abuse.
4. Transcript of video must be provided with entry.
5. No copyrighted music, images, screenplays, writing, or other material may be included in submissions. Also, please be mindful of the musical selections for your videos—anything deemed inappropriate or offensive will disqualify your submission immediately.
6. Submissions that are lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, or otherwise contain inappropriate content or objectionable material may not be submitted and will be disqualified immediately.
7. Submissions must not contain any endorsement, solicitation, or similar content advocating for or against candidates for office, political issues, or commercial products.
8. Submissions must not contain or reference any names, products or services of any company or entity or any third party trademarks, logos, trade dress or promotion of any brand, product or service.
9. Original submission by student only.

Entry Checklist

- Upload your PSA video to YouTube.
- Email a link to your video to stoprxabuse@ncdoj.gov by April 26, 2013.
- Print and fill out this application form.
- Attach a transcript of your video to this form.
- Mail this form and your transcript to the N.C. Department of Justice by April 26, 2013.

If my video is selected to win a prize, I understand that I will be required to give the North Carolina Department of Justice (NCDOJ), a non-exclusive license to use and to allow others to use, in whole or in part, in whatever manner the NCDOJ may desire, including (but not limited to) use for publicity, exhibition, publication, audio-visual presentation, and/or promotion, all material submitted to the NCDOJ in connection with the Public Service Announcement Competition. Further, I

understand that all material submitted will become a public record. I agree to all the Rules and Regulations contained above.

Student Signature _____

Date _____ Student Print Name _____

Parent/Guardian Signature (if student is under 18) _____

Date _____ Parent/Guardian Print Name _____

Please mail application and video transcript to:

Prescription Drug Abuse PSA Competition
North Carolina Department of Justice
9001 Mail Service Center
Raleigh, NC 27699-9001